SOORI HIGH LINE

SOORI HIGH LINE
WEST 28TH STREET NEW YORK

OUT OF TRANSFORMATION OFTEN ARISES A VISION FOR SOMETHING **BOLD AND NEW**

A vision that challenges the status quo. In the heart of Manhattan's historic West Chelsea district – once industrial hub, now one of the city's most dynamic and desirable neighbourhoods – comes a stunning new precedent for luxury New York living. A gorgeous harmony of urban chic and resort-inspired sophistication, envisioned for those who aspire to the highest realms of luxury, comfort and style.

HIGH LINE PARK

ENJOY A LITTLE PIECE OF SERENITY ABOVE THE HUSTLE AND BUSTLE OF THE CITY, JUST MINUTES FROM YOUR FRONT DOOR. SOORI HIGH LINE LIES ADJACENT TO THE FAMED HIGH LINE, A 1.45-MILE NEW YORK CITY PARK BUILT ON A SECTION OF THE FORMER ELEVATED FREIGHT RAILROAD SPUR CALLED THE WEST SIDE LINE, WHICH RUNS ALONG THE LOWER WEST SIDE OF MANHATTAN.

Built in the 1930s, the High Line passes through three Manhattan neighbourhoods: the Meatpacking District, Hell's Kitchen/Clinton, and West Chelsea, where most of the High Line is located. Designed by internationally renowned architect Diller Scofidio + renfro, this one-of-a-kind park provides a welcome breath of fresh air and greenery, with walking paths and seating elevated above the streetscape, offering unique views of the City.

The first section of the conversion to the High Line Park was completed and opened to the public in June 2009, running from Gansevoort Street, one block below West 12th Street in the Meatpacking District, up to West 20th Street. The High Line has since earned national and global attention and accolades for urban renewal.

WEST CHELSEA

LOCATED IN LOWER MANHATTAN, WEST CHELSEA HAS FAST BECOME ONE OF THE MOST CHIC RESIDENTIAL NEIGHBOURHOODS IN NEW YORK. BORDERED BY 14TH STREET TO THE SOUTH, 34TH STREET TO THE NORTH, 10TH AVENUE TO THE EAST, AND THE HUDSON RIVER TO THE WEST, IT IS HOME TO SOME OF THE MOST PRIME REAL ESTATE IN MANHATTAN. ITS PIVOTAL LOCATION IS ALSO BOUNDED BY THE SURROUNDING NEIGHBOURHOODS OF CHELSEA, THE MEATPACKING DISTRICT, WEST VILLAGE, AND THE BURGEONING HUDSON YARDS, GIVING RESIDENTS CONVENIENT ACCESS TO A WEALTH OF AMENITIES AND LEISURE PURSUITS AT EVERY TURN.

HUDSON YARDS

A ONE-BLOCK STROLL ON THE HIGH LINE FROM THE DEVELOPMENT BRINGS YOU TO THE SITE OF THE UPCOMING HUDSON YARDS, THE LARGEST MIXED-USE DEVELOPMENT IN MANHATTAN. SPRAWLED ACROSS 26 ACRES, IT WILL FEATURE OVER 12 MILLION SQUARE FEET OF COMMERCIAL AND RESIDENTIAL SPACE ALONG WITH PARKS AND CULTURAL AMENITIES. AN EXCITING GLOBAL DESTINATION FOR LIVING, WORKING, SHOPPING, DINING, ENTERTAINMENT AND CULTURAL EVENTS, OR SIMPLY ENJOYING THE VAST EXPANSES OF GREEN, OPEN SPACE.

HUDSON RIVER PARK

WHEN THE CITY FEELS A LITTLE TOO CLOSE, TAKE A SHORT WALK OUT TO THE WATERFRONT. THE HUDSON RIVER PARK IS A 550-ACRE WATERFRONT PARK THAT CONNECTS BATTERY PARK TO THE UPPER WEST SIDE VIA A SERIES OF PIERS THAT HAVE BEEN TRANSFORMED INTO GREEN, OPEN SPACES, MAKING THIS ONE OF THE MOST UNIQUE PUBLIC SPACES TO BE ENJOYED IN ANY URBAN SETTING.

AVENUES: THE WORLD SCHOOL

TO LIVE NEAR GOOD SCHOOLS IS UNDOUBTEDLY A BONUS. TO LIVE THREE BLOCKS FROM AVENUES, TOUTED TO BECOME ONE OF THE WORLD'S FOREMOST SCHOOLS OF THE 21ST CENTURY, IS A RARE PRIVILEGE AFFORDED RESIDENTS OF THIS DEVELOPMENT. FOUNDED BY A TEAM OF THE WORLD'S MOST INFLUENTIAL EDUCATORS, AVENUES IS CONCEIVED AS A GLOBAL SCHOOL, PROVIDING A UNIQUE EDUCATION THAT TRANSCENDS BORDERS, RELEVANT TO STUDENTS IN TODAY'S GLOBALISED WORLD.

LOCATION

LEGEND

ART GALLERIES

1 Fred Torres Collaborations
2 Magnan Metz Gallery
3 Jim Kempner Fine Art
4 Hauser & Wirth
5 Ceres Gallery
6 Danziger Gallery
7 Vanina Holasek Gallery
8 Paul Kasmin Gallery
9 Sundaram Tagore Gallery
10 Fredericks & Freiser
11 Jenkins Johnson Gallery
12 First Street Gallery
13 PACE
14 Cheim and Read
15 Calvin-Morris Gallery
16 Agora Gallery
17 Blue Mountain Gallery
18 Tina Kim Gallery
19 Gagosian Gallery
20 Matthew Marks Gallery
21 Marianne Boesky Gallery
22 Mike Weiss Gallery
23 Metro Pictures
24 DIA Centre for the Arts

SHOPPING

25 Comme des Garçons
26 Chelsea Market
27 Tesla Motors

DINING

28 Homestead Steak House
29 La Bottega
30 Red Cat
31 Buddakan
32 Del Posto
33 Morimoto
34 Cookshop
35 The Park
36 Tia Pol

HOTELS

37 Maritime Hotel
38 Dream Hotel
39 Standard Hotel
40 Gansevoort Hotel
41 Soho House

Sponsor makes no representation as to the continued existence of any of the named establishments.

THE DEVELOPMENT

RESORT LIVING BY THE HIGH LINE

SOORI HIGH LINE HOUSES AN EXCLUSIVE COLLECTION OF 31 STUNNING ONE- TO FIVE-BEDROOM APARTMENTS THAT RESHAPE THE CONCEPT OF LUXURY LIVING AND ELEVATE IT TO NEW HEIGHTS. MARRYING CONTEMPORARY STYLE WITH THE PLEASURES INSPIRED BY AN UPSCALE RESORT, EACH IS A BEAUTIFULLY CRAFTED CANVAS FOR LIVING EXCEPTIONALLY WELL. NEW YORK LIVING NEVER LOOKED OR FELT SO GOOD.

Apartments here come in an assortment of sizes and configurations, and are distinguished by a tremendous sense of space and openness. This is accentuated by ceilings that soar between 14 and 18 feet high, double volume heights, and visual connections between separate living areas.

Designed with the seasons in mind, every apartment has its own fireplace, while selected apartments feature a private heated swimming pool – perfect for refreshing dips in the summer months, yet ingeniously integrated into the living space to enhance the feeling of relaxation all year long.

Ground floor apartments extend out to private courtyards, dissolving the boundaries between inside and out. This seamless indoor/outdoor space invites in lots of natural light and makes for memorable entertaining.

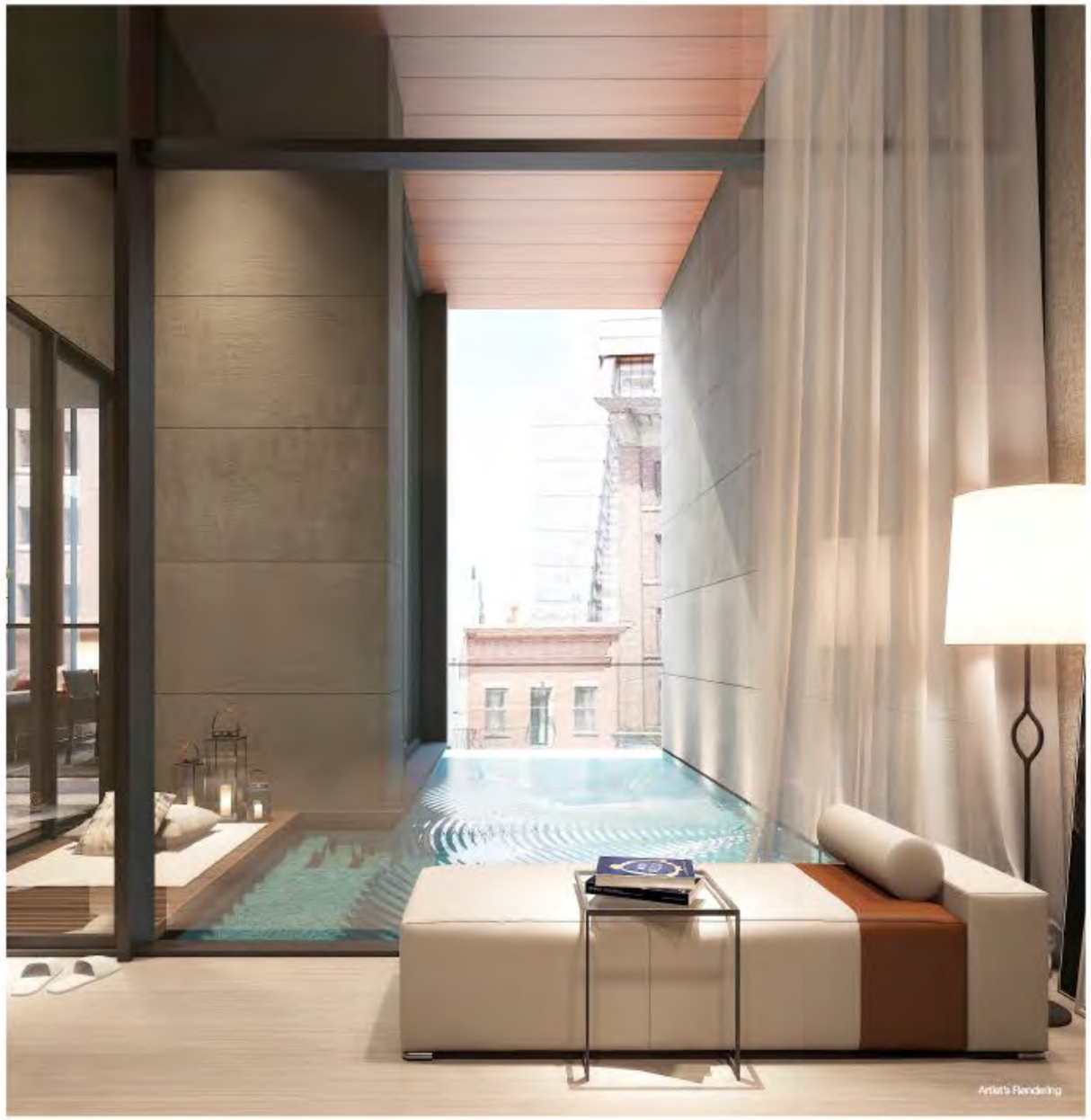
Moving skywards, the triplex penthouses on the uppermost floors each feature their own private rooftop pool and terrace for the ultimate indulgence and the most amazing city views.

Beyond the apartments themselves, residents also have exclusive access to Soori High Line's five-star amenities, which include:

- Gym
- Spa Suite
- Steam & Sauna
- Multi-purpose Room
- Laundry Room
- Residence Lounge
- Wine Drinking Area
- Unit & Bike Storage
- Concierge Services
- Doorman
- Car Park/Garage

Soori High Line's strikingly modern façade makes a statement of sophistication on West 29th Street

Apartments with private pools



The reception and lobby provide access to the development's exclusive amenities including a concierge, wine drinking room, gym, spa suite, steam and sauna, multi-purpose room, laundry room, residence lounge, unit and bike storage

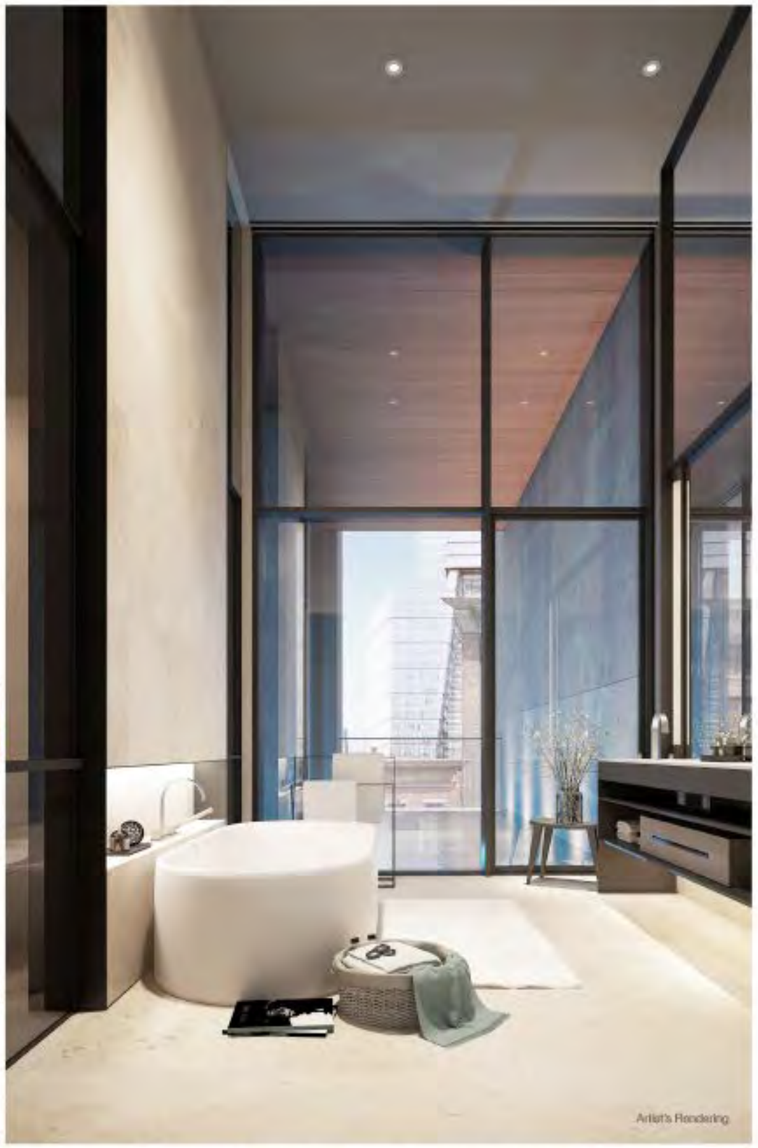
Type A unit Enjoy generous outdoor terraces that flow directly from the living spaces

Type A unit Spacious outdoor courtyards in ground floor units provide a welcome retreat from the urban bustle

Type B unit High ceiling in living and dining rooms, coupled with floor to ceiling windows, maximise space and natural light

Type C unit Open space. Soaring height. Experience the beauty of unconfined living in the city

Type C unit Custom-designed kitchens with premium quality finishes and leading brands of home fittings and appliances



Type C unit Large double-volume bathrooms looking through to the pool turn the everyday into the luxuriously indulgent

Type D unit Beautiful open-plan kitchens extending onto a private balcony make for effortless cooking and entertaining

Type E unit Living, dining and master bedroom are organised around a private swimming pool – separate yet seamlessly connected

Type E unit Light-filled kitchen, with made-to-measure fittings opens to a luxurious living with double height ceilings

Type F unit Luxuriate in generous double-volume living space

Type F unit Experience the ultimate high life in triplex penthouses spanning almost 6,500 square feet with private rooftop terrace and pool

Type F unit Luxurious private rooftop terrace and pool offers an open and panoramic view of the upcoming Hudson Yards

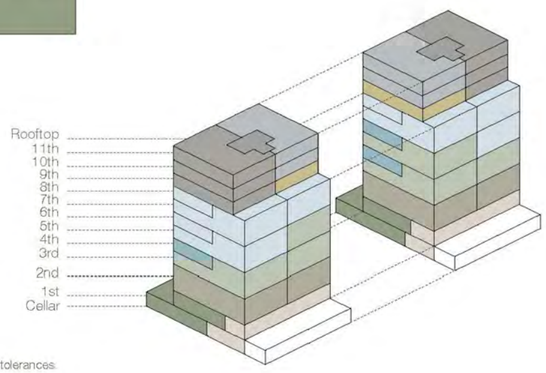
Type H unit Floor-to-ceiling windows and an open layout, creating a seamless continuity between the living and dining

DIAGRAMMATIC UNIT MIX / AREAS

Type F Units 9A & 9D Triplex 5 Bedrooms with Pool	Type H Units 10B & 10C Duplex 3 Bedrooms with Pool	11th Storey	9A EA 4510 sqft T1719 sqft	10B EA 2708 sqft T 1036 sqft	10C EA 2708 sqft T 1036 sqft	9D EA 4510 sqft T1719 sqft
		10th Storey				
	Type G Units 9B & 9C 2 Bedrooms with Jacuzzi	9th Storey		9B EA 1638 sqft T 656 sqft	9C EA 1638 sqft T 656 sqft	
Type E Units Duplex 5 Bedrooms with Pool		8th Storey	7A EA 3586 sqft T 278 sqft	7B EA 3497 sqft T278 sqft	7C EA 3497 sqft T 278 sqft	7D EA 3586 sqft T 278 sqft
		7th Storey				
Type E Units 5A & 5D Duplex 5 Bedrooms with Pool	Type D Units 6B & 6C 2 Bedrooms	6th Storey	5A EA 3586 sqft T 278 sqft	6B EA 1240 sqft T139 sqft	6C EA 1240 sqft T 139 sqft	5D EA 3586 sqft T 278 sqft
	Type C Units 5B & 5C 3 Bedrooms with Pool	5th Storey		5B EA 2278 sqft T 139 sqft	5C EA 2278 sqft T 139 sqft	
Type D Units 2 Bedrooms		4th Storey	4A EA 1255 sqft T 139 sqft	4B EA 1240 sqft T139 sqft	4C EA 1240 sqft T 139 sqft	4D EA 1255 sqft T 139 sqft
Type C Units 3 Bedrooms with Pool		3rd Storey	3A EA 2352 sqft T 139 sqft	3B EA 2278 sqft T 139 sqft	3C EA 2278 sqft T 139 sqft	3D EA 2352 sqft T 139 sqft
Type B Units 3 Bedrooms		2nd Storey	2A EA 2188 sqft T 0 sqft	2B EA 2146 sqft T 0 sqft	2C EA 2146 sqft T 0 sqft	2D EA 2188 sqft T 1241 sqft
Type A Units Duplex 1 Bedroom		1st Storey	1A EA 2557 sqft T 1293 sqft	1B EA 2552 sqft T [2]257 sqft	1C EA 2552 sqft T [2]257 sqft	
		Cellar				

[1] EA (Enclosed Areas) [2] T (Terrace)

- Type H
- Type G
- Type F
- Type E
- Type D
- Type C
- Type B
- Type A



All square footages and dimensions are approximate and subject to normal construction variances and tolerances.

FITTINGS

NOTHING SAYS LUXURY MORE THAN FLAWLESS QUALITY. LIKE AN OUTFIT THAT IS MADE-TO-MEASURE, ALL APARTMENTS AT SOORI HIGH LINE ARE FITTED AND FINISHED TO IMPECCABLE STANDARDS. EXPERIENCE PRECISE ATTENTION TO DETAIL IN BESPOKE FINISHINGS, CUSTOM-MADE TO MILLIMETRE PERFECTION. DELIGHT IN THE EFFORTLESS FUNCTIONALITY AND SLEEK DESIGNER LINES OF THE WORLD'S MOST PREMIUM LIFESTYLE BRANDS.

TOP OF THE LINE
CUSTOM DESIGNED

POLIFORM WARDROBES AND KITCHENS
Embodying a heritage of artisanship that dates back to 1942, Poliform is an Italian family-run company that has firmly established itself as a world leader on the international furniture scene, particularly in the manufacture of wardrobe systems.

What sets a Poliform piece apart are versatility, timeless quality and a sophisticated style that reflects the very best of contemporary European trends, crafted to meet the discerning tastes of an international audience. It's no surprise then that Poliform graces many of the most luxurious residential developments around the world, among them London's West End Quay, AOL Time Warner Center in New York, and the Palmolive Building in Chicago.

BOFFI BATHROOM FITTINGS
FOR SELECTED UNITS
In the world of kitchens and bathrooms, Italian brand Boffi equates to excellence and innovation. Founded in 1934, this market leader never fails to set new benchmarks in quality and design, combining the most advanced production processes with handmade craft traditions. Its collaboration with world-renowned designers gives every Boffi piece a signature flair, while its commitment to technological innovation delivers the assurance of durable quality that adds timeless value to any home.

DORNBRACHT BATHROOM FITTINGS
Dornbracht represents the very highest quality of manufacture, progressive production and innovative design. The premium fittings of this family company have won numerous international awards, acting as a driving force for the developments and trends of an entire industry. Worldwide. This success story is based on a principle that has held good for more than 60 years, namely that change should never be regarded as constraint, but as opportunity.

MIELE KITCHEN APPLIANCES
Since its inception in 1899, Miele has zealously pursued a philosophy of Immer Besser or "Forever Better". It epitomises unwavering and uncompromising commitment to quality and innovation, and is applied to every aspect of the company's products and operations. This dedication to being forever better drives the brand to constantly seek newer and better ways of contributing to and enhancing the quality of their customers' lives and is reflected in the legendary quality, durability and craftsmanship of Miele products.

VISIONARY TEAM

SOORI HIGH LINE
IS THE RESULT OF A COLLABORATION THAT BRINGS TOGETHER A STRONG GLOBAL PERSPECTIVE AND EXTENSIVE EXPERTISE IN DEVELOPING AND DESIGNING HIGH-END PROJECTS.

SOO K. CHAN AIA, RIBA, FSIA
PRINCIPAL DESIGN ARCHITECT

SCDA is a multi-disciplinary practice incorporating architecture, landscape and interior design, with offices in Singapore, Shanghai and New York. Principal Soo K. Chan, a Yale graduate and a member of American Institute of Architects, was the recipient of the inaugural President's Design Award, Singapore Designer of the Year and is part of the Panel of Designers for Poliform in Milan. He was also the recipient of the SIA-Getz Architecture Prize for Emergent Architecture in Asia, 2006. The practice was recognized as one of the Design Vanguard firms, redefining the Face of Architecture by Architectural Record USA. SCDA was awarded the Royal Institute of British Architects Worldwide Award for the Lincoln Modern in 2003 and One KL in 2012. SCDA was also the recipient of nine Chicago Athenaeum International Architecture Award.

SCDA's designs strive for tranquility and calmness qualified by space, light and structural order. Architectural expressions are distilled to capture the spiritual essence of 'place'. Its architecture and interiors are inspired by the cultural and climatic nuances of its context, integrating landscape, water features and blurring the distinction between interior and exterior. Spaces are often characterized by lush gardens, water courts and air wells, engendering a sensuous engagement with the elements. Projects display sensitivity to the inherent beauty of natural materials expressed through clarity in construction details and elemental architectural expression. SCDA projects have set benchmark sales prices for high-end luxury level condominiums in Singapore and internationally. These include The Ladyhill, One KL, The Marq and Nassim Park Residences.

www.scdaarchitects.com

This project is developed by Siras Oriel Development LLC. All materials, plans, specification, computer generated images, perspectives in this marketing material are artist's impression which serves only as guideline for general conceptual idea of the project. Information provided is deemed accurate at the time of publication. The information contained in this marketing material is subject to change as maybe approved by authorities and cannot form part of an offer or contact. The company reserves the right to change and/or correct details without prior notice.

The artist and computer renderings and interior decorations, finishes, fixtures, appliances and furnishings are provided for illustrative purposes only. Sponsor makes no representations or warranties. Computer and artist renderings reflect the planned scale and spirit of the Building. Sponsor makes no representation that future construction in the neighborhood surrounding the Condominium will not result in the obstruction of the views from any windows, the roof and/or Terraces.

The complete offering terms are in an offering plan available from the Sponsor. File # CD13-0302. Sponsor Name: W29 Highline Owners LLC, 520 West 27th Street, Suite 302, New York, NY 10001. Equal Housing Opportunity.

Sponsor W29 Highline Owners LLC, 520 West 27th Street, Suite 302, New York, NY 10001
Soori High Line 522 West 29th Street New York, NY 10001

www.soorihighlineny.com

Developer Sinis Oriel Development LLC Design Architect SCDA Design Pte Ltd Interior Design SCDA Interiors Pte Ltd Landscape SCDA Landscape Pte Ltd Executive Architect Montroy Anderson Demarco Owner's Representative Empire Projects Inc Project Construction Manager Foundations Group MEP Consultant Plus Group Consulting Engineering PLLC Structural Consultant Marin Consulting Engineer PLLC Façade Consultant Lauts Engineering Design Renderings SCDA Design Pte Ltd Brochure Design / Signage SCDA Design Pte Ltd Lighting Consultant Lighting Planners Associates / Fisher Marantz Stone Code Consultant / Expeditor William Vitacco Associates Ltd